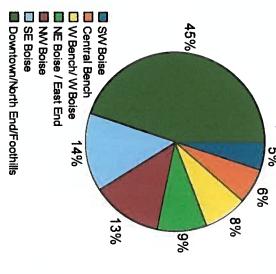
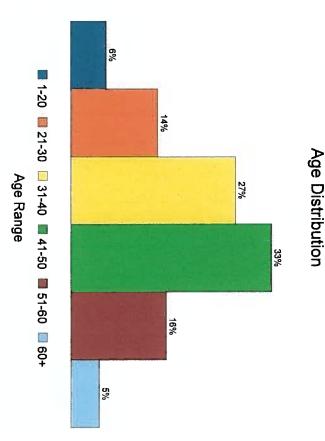
Boise Zip Code Distribution



DEMOGRAPHICS

- This was the first time since the Ridge to Rivers Trail System was established in 1992 a full-day (12 hour) trail user questionnaire was conducted. The data provides a snapshot of 1200 Ridge to Rivers trail users at 12 trailheads in the Boise Foothills on a chilly (high of 46) cloudy Saturday in October 2009.
- We plan to replicate this event annually during one of the prime use months to gain a better understanding of the trail users, their experiences and their desires.
- Boise residents from every zip code enjoy the foothills, but so do many from neighboring communities and those visiting from other parts of Idaho as well as out of state.
- More than 50% of users are over age 40, working age and out on the trails to get some exercise and fresh air.
- Most trailheads were evenly split between male and female users.

53	Total Females Users Surveyed
67	Total Males Users Surveyed



of People Surveyed

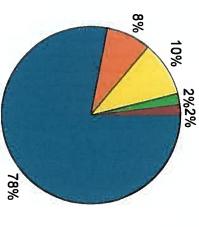
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150

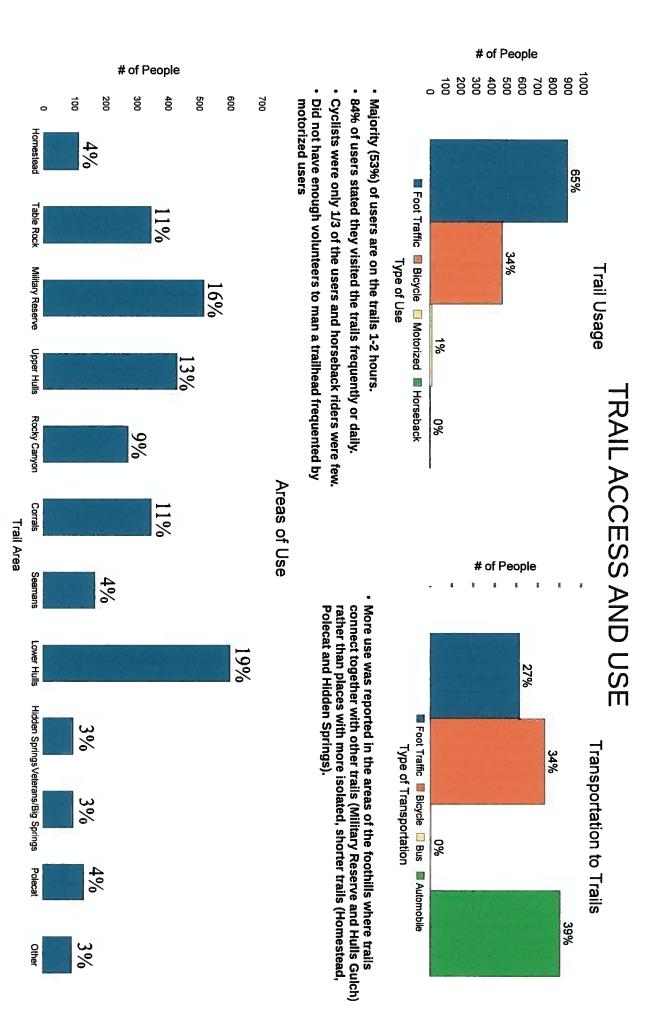
5

Total Zip Code Distribution



- Boise
 Garden City
- Treasure Valley (not including Boise)
- Outside Treasure ValleyOut-of-state





TRAIL MANAGEMENT

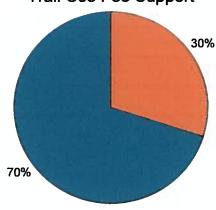
90% of users stated they were very satisfied with their trail experience, even if they did not find other users courteous or had bad experiences with others' pets.

- There is little interest in support for trail designation, different days and clockwise use; users like the status quo.
- Many users don't concern themselves with their impact on wildlife in the foothills and won't give up their use seasonally for wildlife's sake.
- Users want to learn while they're on the trails (59%) [more interpretive signs] (ecology, history, geology) on trails.
- Users want more off-leash trails even though there are already 120+ miles.

Survey Question	YES	NO	NO OPINION
Trail Designations	26%	56%	18%
Different Days/Different Use		78%	15%
Clockwise/Counter clockwise rotation	15%	66%	19%
Wildlife Seasonal Closure	40%	41%	18%
Interpretative Signs	59%	24%	17%
More Dog Off-Leash Trails	51%	27%	22%
More Dog On-leash Trails	26%	51%	23%

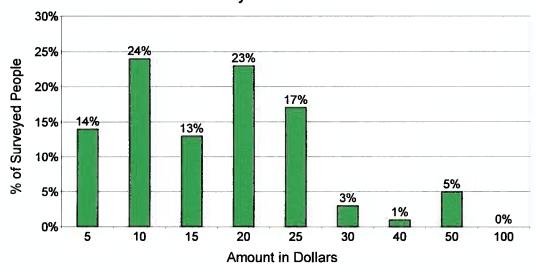


Trail Use Fee Support



 Wow, 70% of respondents are willing to pay a fee for care of the trails!

Trail Fee Support by Amount



Of those who were willing to pay an annual fee for care of the trails, 91% chose a fee for \$25 or less.